

Cement Selection & Advisory

Building Materials & Hardware

Document type: Plan / SOP / strategy / guide · Generated 29 Aug 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a cement advisory for a customer job — grade (OPC 43/53, PPC, PSC) and brand suitability by application, quantity estimation, storage and usage dos and donts, and BIS/ISI quality checks — so you advise credibly and sell the right product. Use it as a counter-selling and customer-guidance tool. For steel use the TMT Steel Selection & Advisory.

Purpose of this tool & output

Advise customers on the right cement and quantity

How the output is used

Use it to advise customers on the right cement and quantity — grade, type and bags for the job, building trust and repeat sales.

Important cautions

Quantity is an approximate estimate on stated assumptions; for structural work follow the engineer/mix-design. Buy ISI-marked cement and use fresh stock.

Companion documents

- Product Range & Category Plan
- TMT Steel Selection & Advisory
- Tiles & Sanitaryware Selection Advisory
- Paint Selection & Estimation Advisory
- Plywood & Laminate Selection Advisory
- Material Quantity Estimator

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.