

Product Range & Category Plan

Building Materials & Hardware

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Builds a product-range and category plan — which categories, brands and SKUs to stock at what depth, must-stock vs on-order, and margin/velocity balance — so you carry the right range without dead stock. Use it to plan your assortment. For adding a new category use the Product Line Feasibility Study.

Purpose of this tool & output

Decide what to stock, at what depth

How the output is used

Use it to decide what to stock and at what depth — the categories and SKUs that match your customers without locking cash in slow stock.

Important cautions

Stock fast-movers deep and slow premium items shallow/on-order; dead stock in this trade ties up scarce working capital.

Companion documents

- Cement Selection & Advisory
- TMT Steel Selection & Advisory
- Tiles & Sanitaryware Selection Advisory
- Paint Selection & Estimation Advisory
- Plywood & Laminate Selection Advisory
- Material Quantity Estimator

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.