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Brand Scheme & Rebate Optimization

Building Materials & Hardware

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Analyses company target schemes and rebates from discrete inputs — slab structure, your run-rate, extra buying needed and the holding/cash cost — to tell you whether chasing a slab is profitable or a trap. Use it before loading stock for a scheme. For claiming it use the Company Claims & Rebate Reconciliation tool.

Purpose of this tool & output

Hit target slabs that are actually worth it

How the output is used

Use it to hit target slabs that are actually worth it — evaluate brand schemes and rebates so you chase only the profitable ones.

Important cautions

A scheme is only worth chasing if the rebate beats the cash and price-risk of the extra stock and you can actually sell it — otherwise it is a loss dressed as a discount.

Companion documents

- Purchase Planning & Ordering SOP
- Company / Supplier Terms Negotiation
- Price Tracking & Buying Strategy
- Inward Transport & Freight Management
- Multi-Brand Portfolio Management
- Company Claims & Rebate Reconciliation

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