

Automotive Marketing Calendar

Automotive & Mobility

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Get a 12-month marketing calendar mapped to festivals and buying seasons — month-by-month occasions, campaign ideas and channels, plus peak-prep for festive, year-end and model launches. Fill in your details below.

Purpose of this tool & output

A year of campaigns mapped to buying seasons

How the output is used

Use the calendar to plan a year of campaigns mapped to buying seasons and festivals.

Important cautions

AI-generated calendar; adjust to your brand and market.

Companion documents

- Lead Management System
- Automotive Social Content Planner
- Test Drive Campaign Kit
- Service Reminder Campaigns
- Referral Program Designer
- Automotive Digital Ads Plan

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.