

Right-Product Recommendation Guide

Agri-Inputs & Farm Supply

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a structured product recommendation for a specific need — comparing suitable registered options on fit, efficacy, cost and safety, with a primary and alternative pick and correct usage. Use it to recommend precisely at the counter. For a broader crop plan use the Crop Advisory Builder.

Purpose of this tool & output

Match the right input to the farmer need

How the output is used

Use it to match the right input to the farmer need at the counter — the correct product, dose and timing rather than whatever carries the highest margin.

Important cautions

Recommend only products registered and labelled for the crop-target, chosen on genuine fit and value — not margin. Mind residue/pre-harvest intervals for market/export crops and rotate modes of action for resistance. Confirm current registration and label doses.

Companion documents

- Input Sales Strategy
- Crop Advisory & Recommendation Builder
- Product Demo & Field Trial Planner
- Crop Package-of-Practices Builder
- Season Readiness Planner
- Farmer Meeting & Outreach Kit

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.