

Product Mix & Assortment Planner

Agri-Inputs & Farm Supply

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Produces a product-mix and assortment plan for an input shop — which seed/fertilizer/pesticide products and brands to stock for the local crops and seasons, and how to balance margin, demand and shelf-life. Use it to plan the range. For sourcing use the Supplier Selection tool.

Purpose of this tool & output

Stock the right inputs for your farmers

How the output is used

Use it to plan the right assortment for your farmers and crops — the seed, fertilizer, pesticide and allied lines to stock, and the depth in each.

Important cautions

Match the range to local crops and the pest/disease calendar, and time stocking to sowing/spray windows — over-stocking seasonal or short-shelf-life items causes expiry losses. Only stock registered, in-date products.

Companion documents

- Seed Portfolio & Variety Planner
- Fertilizer Range & Nutrient Planner
- Crop-Protection Range Planner
- Supplier & Distributor Selection
- New Product Evaluation Tool
- Organic & Bio-Input Range Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.