

Location & Catchment Analyzer

Agri-Inputs & Farm Supply

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Analyses a location for an agri-input shop — farmer catchment, crops and input spend, competition, accessibility and demand potential — with a suitability call. Use it to choose or judge a site. For the go/no-go on the whole plan use the Feasibility Study.

Purpose of this tool & output

Pick the right town/village to set up

How the output is used

Use it to pick the town or village to set up in — weigh farmer catchment, crops, competition and access before you sign a shop lease.

Who should vet it

A local agri-business consultant or an established dealer, to confirm the real catchment and competitor strength on the ground.

Important cautions

Catchment input spend, road access for bulky fertilizer, and mandi proximity drive an input shop far more than footfall. Verify farmer numbers and cropping intensity locally before committing to a site.

Companion documents

- Agri-Input Dealership Setup Guide
- Agri-Input Business Plan
- Input Mix & Model Selector
- Dealership Feasibility Study
- Dealership Roles & Structure
- Company Dealership Acquisition Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.