

ONDC Listing Content Optimiser

AgriTech & FoodTech

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Creates optimised ONDC/marketplace listing content — title, descriptions, benefit bullets, attributes, search keywords and a pricing suggestion — for a food product. Use it to list one product well. For a whole catalogue, use the Product Catalogue Builder; to adapt one listing across platforms, use the Multi-Platform Listing Adapter.

Purpose of this tool & output

Describe your food product and we generate ONDC-optimised listing content

How the output is used

Use the optimiser to create ONDC-optimised listing content that gets your food product found and sold.

Important cautions

Content template. Verify against ONDC seller panel field requirements.

Companion documents

- Product Catalogue Builder
- Marketplace SEO Keywords
- Multi-Platform Listing Adapter
- Pricing / Offer Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.