

Pricing / Offer Strategy

AgriTech & FoodTech

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Designs a promotion/offer strategy — bundles, BOGO, threshold free-shipping, subscribe-save — that protects margin while driving your goal (AOV, repeat, acquisition). Use it to plan offers. For marketplace pricing suggestions, use the ONDC Listing Content Optimiser.

Purpose of this tool & output

Design promotions that drive sales without killing margin

How the output is used

Use it to design promotions that drive sales without killing your margin.

Important cautions

AI-generated strategy; test and measure results.

Companion documents

- ONDC Listing Content Optimiser
- Product Catalogue Builder
- Marketplace SEO Keywords
- Multi-Platform Listing Adapter

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.