

Marketplace SEO Keywords

AgriTech & FoodTech

Document type: Plan / SOP / strategy / guide · Generated 15 Oct 2026

This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Generates primary, long-tail and backend search keywords plus a keyword-rich title to improve discovery of your food product on Indian marketplaces. Use it to boost listing visibility. To rewrite the full listing, use the ONDC Listing Content Optimiser.

Purpose of this tool & output

Get discovery keywords for your food listings

How the output is used

Use the keywords to improve discovery of your food listings across marketplaces.

Important cautions

AI-generated keywords; refine using platform search data.

Companion documents

- ONDC Listing Content Optimiser
- Product Catalogue Builder
- Multi-Platform Listing Adapter
- Pricing / Offer Strategy

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.