

Claims Compliance Checker

AgriTech & FoodTech

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Assesses marketing and nutrition claims against FSSAI Advertising and Claims regulations — flagging disallowed or conditional claims and suggesting compliant wording. Use it before printing claims like "natural", "immunity" or "no added sugar". For the full label, use the FSSAI Food Label Generator.

Purpose of this tool & output

Check if your organic/natural/health claims are allowed

How the output is used

Use it to check whether your organic/natural/health claims are allowed before you print them on a label or ad.

Who should vet it

A food-labelling consultant, to confirm the claims against current FSSAI rules.

Important cautions

AI-generated assessment; confirm with FSSAI Claims & Advertising regulations.

Companion documents

- FSSAI Food Label Generator
- Nutrition Panel Calculator
- Allergen Declaration Builder
- FSSAI Logo / Veg-Mark Guide
- Import Food Label Compliance

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.