

Best-Market Selling Advisor

AgriTech & FoodTech

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This guide explains what the tool produces, how to use the output, and what to watch for. The actual output (draft/report) is generated on the tool page.

Background

Compares selling channels — local mandi, eNAM, FPO, direct/processor, contract — on net realisation after transport and commission, and recommends the best. Use it to decide where to sell a lot. For onboarding to eNAM, use the e-NAM Onboarding Guide.

Purpose of this tool & output

Decide where to sell for the best net realisation

How the output is used

Use the advisor to decide where to sell (mandi, e-NAM, direct, FPO) for the best net realisation after costs.

Who should vet it

A market/FPO advisor, to confirm the net realisation across channels.

Important cautions

AI-generated comparison; verify current prices and charges locally.

Companion documents

- Mandi Price Report
- Commodity Price Trend Analyzer
- MSP / Procurement Scheme Guide
- e-NAM Onboarding Guide

This is AI-assisted guidance. Verify with a qualified professional before any binding decision. Fees, authorities and processes vary by state and change over time — confirm with your state authority.